



**RV
UNIVERSITY**

Go, change the world

an initiative of RV EDUCATIONAL INSTITUTIONS

**Mysuru
Campus**

School of Management

Global. Sustainable. Entrepreneurial.



RV University (RVU) is a new-age university for liberal education. It was established by the Rashtreeya Sikshana Samithi Trust (RSST), which carries a legacy of over eight decades of excellence in higher education. RVU is a State Private University under the RV University Act, 2019. It has received all necessary regulatory approvals from the Government of Karnataka and the University Grants Commission (UGC).

RVU began its journey with a flagship campus in Bengaluru and is now opening a 42-acre campus in Mysuru, comprising five foundational schools: the School of Engineering, the School of Management, the School of Pure & Applied Sciences, the School of Psychology & Behavioural Sciences and the School of Pharmacy.

About the School of Management (SoM)

The School of Management, RV University, Mysuru, is an emerging centre of academic excellence dedicated to nurturing future business leaders through premier undergraduate programmes. Designed in line with NEP 2020, the curriculum integrates multidisciplinary learning, contemporary business knowledge, and essential skill development. It emphasises experiential learning through mandatory Summer Internships, Capstone Research Projects, and Social Immersion courses that foster social responsibility and community engagement. Supported by distinguished faculty, modern pedagogy, and strong industry linkages, the School offers an intellectually vibrant and professionally enriching environment. With a commitment to excellence, innovation, and leadership, the School of Management at RV University empowers students to become original thinkers, effective decision-makers, and high-impact professionals.

Message from the Pro Vice Chancellor & Director – RVU Mysuru Campus, and Dean, SoM



**Prof. (Dr.) Dwarika
Prasad Uniyal**

Dear Students,

Welcome to the School of Management (SoM) at RV University, Mysuru Campus, a dynamic academic ecosystem committed to shaping future-ready leaders for a rapidly evolving global business environment.

Our vision is to deliver transformative, outcome-driven education integrating global perspectives, sustainability, innovation, and ethical leadership. Through industry-aligned curriculum, international exposure, and experiential learning, we cultivate entrepreneurial, agile, and socially responsible professionals.

The Mysuru Campus nurtures global thinking alongside strong ethical values, cultural awareness, and a commitment to sustainable development. We are confident that your journey at SoM will be intellectually enriching, globally relevant, and personally transformative, empowering you to lead with purpose, innovation, and responsibility.

Programmes Offered

UG Programmes

BBA (Hons.) Regular

Marketing | Finance | Human Resource Management | Entrepreneurship

BBA (Hons.)

Business Analytics

BBA (Hons.)

Logistics and Port Management

B.Com. (Hons.) Regular

Finance, Taxation and Auditing

B.Com. (Hons.)

International Accounting (Integrated with ACCA)

***Eligibility Criteria**

- Students who have successfully completed Class 12 / Pre-University from any recognized board are eligible to apply.
- Eligibility and Admission procedure as per the RV University Admission Policy and statutory guidelines.

WHY SoM at RVU?

Integrated Analytics & Technology Focus

Professional Certification Advantage

Career-Focused Skill Development



Career Paths

Programme	Job Roles/Titles	Companies
BBA (Hons.) Regular (Marketing)	Marketing Executive, Digital Marketing Analyst / Social Media Manager	Vodafone, Swiggy, Asian Paints, and Arvind Fashions
BBA (Hons.) Regular (Finance)	Financial Analyst, Equity/Research Analyst, Risk/Compliance Analyst	Motilal Oswal, Morgan Stanley, Bajaj Allianz
BBA (Hons.) Regular (HRM)	HR Executive, Recruitment Specialist, HR Operations, Welfare Officer	Accenture, Hitachi India, and Target Corporation
BBA (Hons.) Regular (Entrepreneurship)	Start-Up Founder / Co-Founder, Business Development Executive	Swiggy, Arvind Fashions, and BuyMore
BBA (Hons.) Business Analytics	Business Analyst, Data Analyst, Marketing Analyst, Financial Analyst	Dell Technologies, Thomson Reuters, and TCS
BBA (Hons.) Logistics and Port Management	Supply Chain Analyst, Procurement Executive, Inventory Manager	Adani Ports, Decathlon, Berger Paints, and Hitachi India
B.Com. (Hons.) Regular (Finance, Taxation and Auditing)	Tax Consultant, Auditor, Financial Analyst	PwC, EY, Deloitte, and KPMG
B.Com. (Hons.) International Accounting	Audit Manager, Internal Audit Consultant, Tax Consultant	PwC, EY, Deloitte, and KPMG



Collaborations and Partnerships



Discover your future at SoM RVU Mysuru:
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Apply Now!

ADMISSION PROCESS

Merit Scholarships Available



STEP - 01

Complete Online Application
Select the course and fill out the application form. Apply online
<https://admissions.rvu.edu.in/>



STEP - 02

RVU Selection Process
Complete the course-based selection process



STEP - 03

Selection Letter Issued
Subject to fulfillment of eligibility and admission process



STEP - 04

Programme Registration
On receipt of registration fee as specified in the selection letter



STEP - 05

Provisional Admissions Letter
Issued upon completion of the selection process



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Scan to apply

City office: RV University Mysuru, Admissions Office, Brigade Point, 3rd Floor, Gokulam Road, VV Mohalla, Mysuru. Karnataka 570002

Mysuru Campus: KIADB Industrial Area, Kallahalli Industrial Area, Nanjangud, Mysuru Dist. Karnataka 571302

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